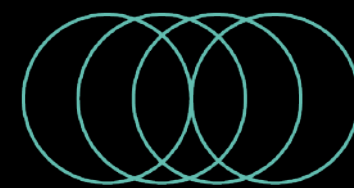


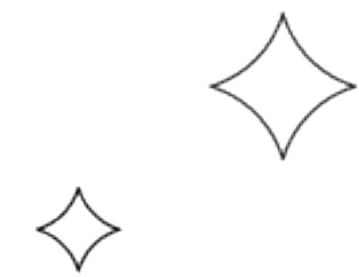
BLEND PR

Blend PR is a boutique PR and
marketing communication agency.



We design microbrands.

We promote **valuable** brands, products, events, and exceptional people. We mostly work with SMEs businesses and big companies with a small or no marketing department. We want to prove that **non-corporate brands** can be influential and beautiful.



EXPERTISE

Technology • Education & career • Lifestyle

MEET US

WHAT DO YOU GET FROM US?

01 We understand your business

We are very committed and strongly focused on your needs.

02 Quality service

The project negotiations, management, and realization is run predominantly by the owner of the agency.

03 Short reaction period

As a small and dedicated team, we work faster and more efficiently than big agencies.

04 Flexible cooperation

Our offers are tailored to the needs and possibilities of your company.

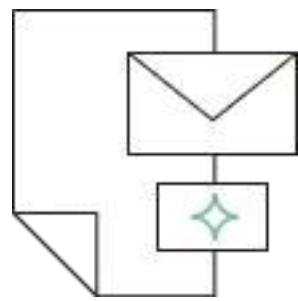
05 Long-lasting relations

You are not just a Client, but the person with a business that we believe in.

06 Specialization

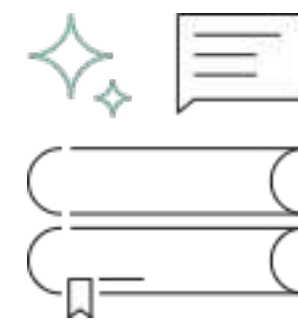
We know how to promote high quality products and services.

TELL US WHAT YOU NEED



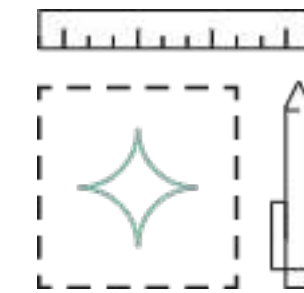
I'm starting with a new company or have an idea

Such projects are our specialty! We will prepare for you a brand strategy, communication plan, visual identification and share our business experience.



I want to improve the quality of marketing

If you want your company's or personal brand to be more competitive, aesthetic and polished, we can definitely help. This is the basis of the sales process for us.



I want to learn, how to manage a professional brand

If you value independence or you already have your own team, we will help you gain additional competences. You can take advantage of training or consulting.

OUR OFFER

01. Brand management

02. Public relations

03. Content marketing

04. Social media

05. Employer branding

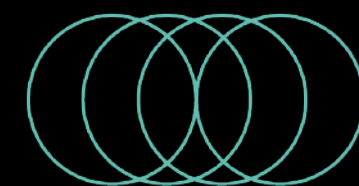
06. Graphic design

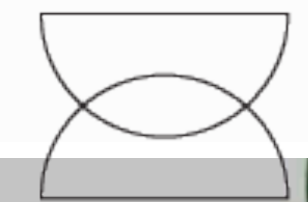
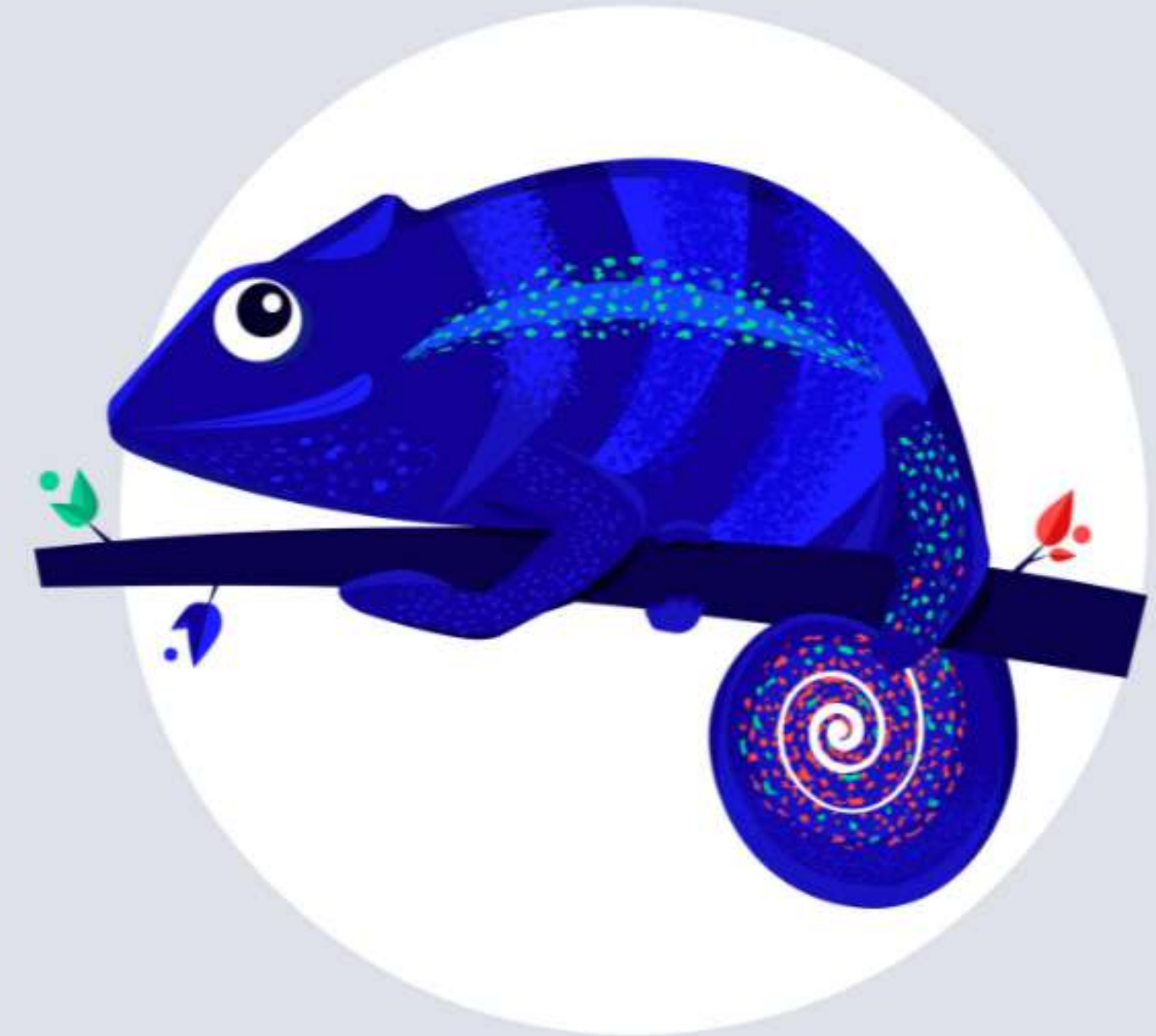
PORTFOLIO

Over the last 3 years, we have completed 140 orders for companies from various market sectors. Almost 60% of our Clients have decided to continue working with us after the first project.

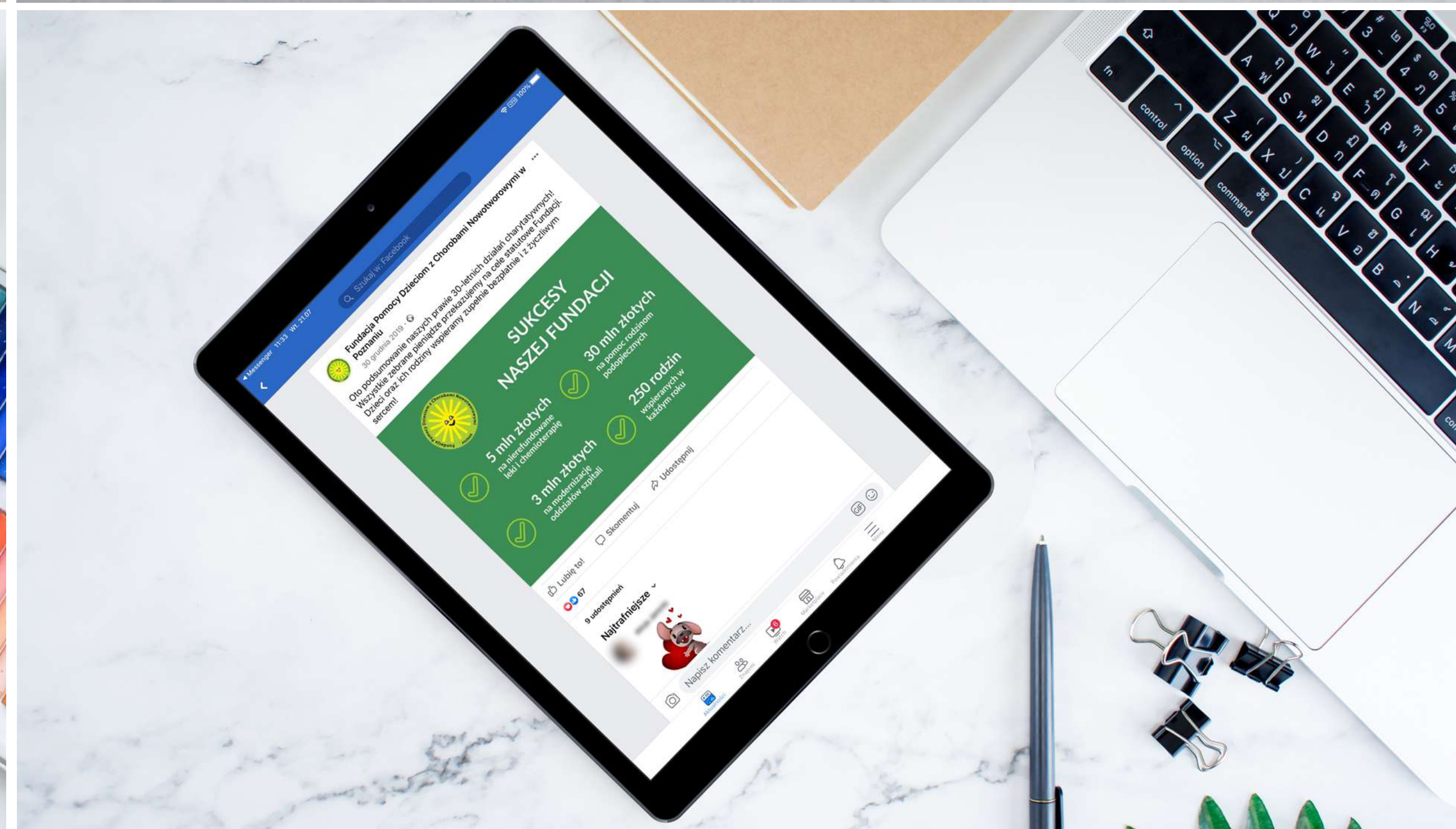
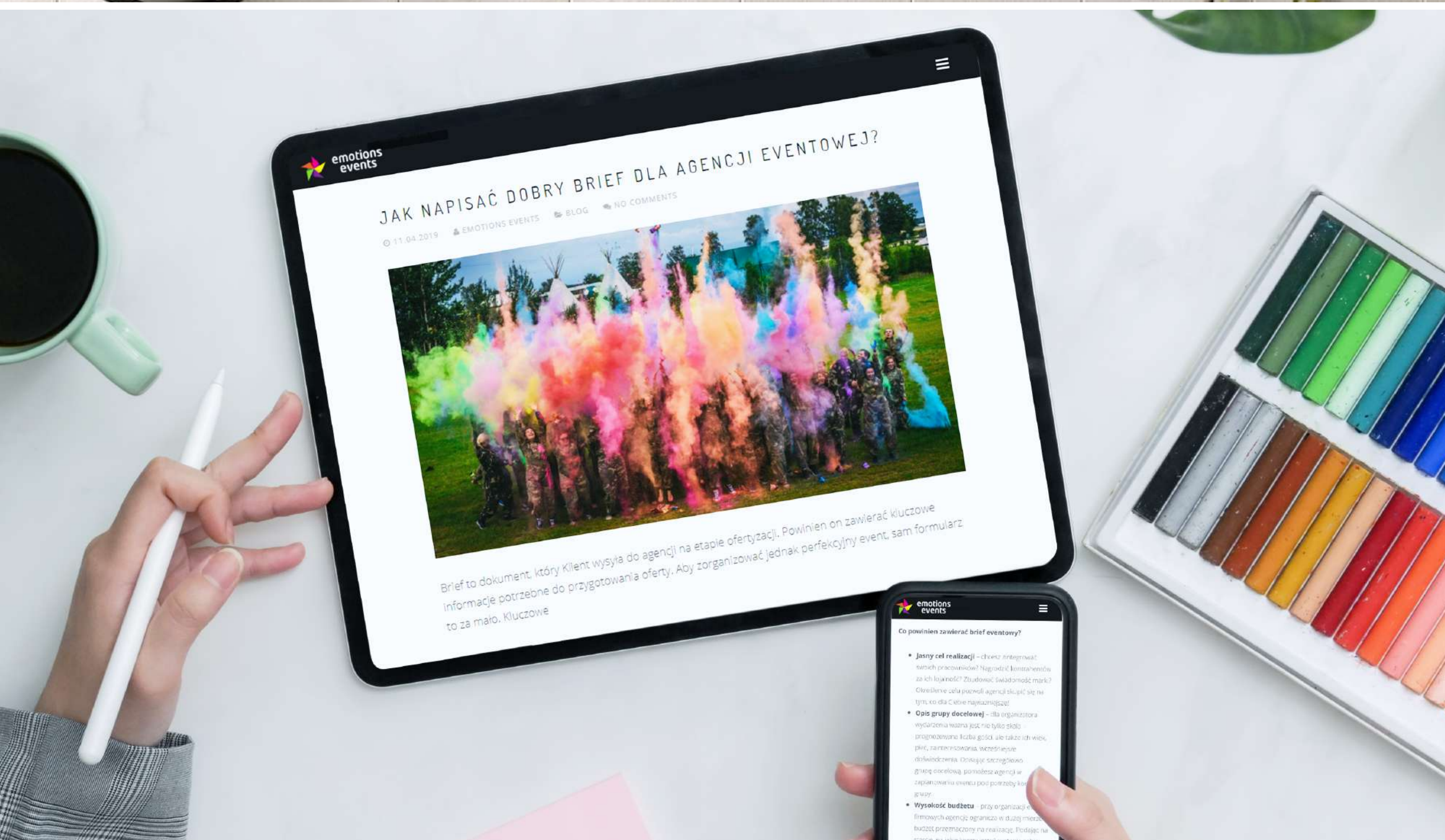
Will you try us?

[SEE MORE](#)









REFERENCES



„We would like to say ‘thank you’ for the big support while implementing our project – for the professional approach, consulting, creativity, huge involvement, and patience at every stage of the project. Blend PR demonstrates a vast knowledge of marketing communication and brand creation.”



MARTA GIBUS

Owner at LeLa Beauty

„The agency reacts to the needs of the young generation of entrepreneurs. It’s open to innovative ways of communication. Blend PR is characterized by excellent know-how on marketing, psychology, and new ways of communication, being at the same time very attentive to the individual needs of the Client.”



MIKOŁAJ MAŚLIŃSKI

Owner at Mikołaj Maśliński
Doradztwo Prawne

„Working with Blend PR was very efficient. The agency made many decisions on their own without engaging our managers more than it was necessary. We’d like to thank for providing services on time and meeting our expectations!”



JAROSŁAW ZIELIŃSKI

CEO & Co-founder
at Welastic



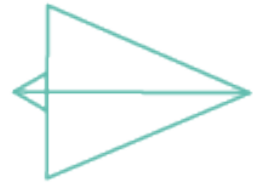


MAGDALENA GAJEK, PhD

Founder & Owner at Blend PR

PR consultant specializing in microbrands and premium brands communication. She's managed over 60 complex marketing projects and has been working with media and marketing for 10 years. She's finished a Ph.D. at Adam Mickiewicz University in Poznań. The author of the book "New York Imagined and Experienced." She attended German universities in Leipzig and Kiel on scholarships. She's been teaching at the universities and conducting marketing workshops.





Choose your work model!

01 **Project-based service**
For challenging tasks!

02 **Regular service**
For the decided ones!

03 **Task-based service**
For the current needs!

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SOCIAL MEDIA



